



Scott W. Wine - Chief Executive Officer

Corporate Office:
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January 11, 2021
Subject: CEO Introductory Message

Dear Supplier Partner,

I am incredibly excited to have assumed the role of Chief Executive Officer of CNH Industrial. While I have officially held this title for only a week, I have seen and learned enough to understand that our shared future is bright!

I would like to thank Lady Heywood for having led this company so effectively in these difficult times with her twin roles of Chair and Acting CEO, and I look forward to having a close working relationship with her.

In the 12+ years I spent with Polaris, Inc. prior to joining the CNH Industrial team, we became the global leader in Powersports by working closely with our extensive worldwide supplier network to improve our product quality and thereby elevate our brands. Our suppliers' agility and insight proved invaluable, and spurred vital development between both parties. I look forward to building similar relationships with you.

One of the primary lessons I learned through that collaboration is the importance of developing our supplier relationships into true alliance partnerships. We will focus on achieving that status as we work in conjunction to improve quality, accelerate growth, and augment our respective profitability.

With a rich history dating back to 1842, and some of the world's most recognizable brands in our particular markets, CNH Industrial is a worthwhile partner. Equally, you have much to offer us: I am eager to meet you in the months to come and hear your thoughts on how we can improve our partnership, so do not hesitate to contact me with suggestions. Your insight, devotion, and plain hard work are an integral part of what makes CNH Industrial great, and I am confident that together we will chart an even more successful course moving forward.

Yours sincerely,

Scott W. Wine
Chief Executive Officer
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